

# **Straight Shooter**

## High Speed Feeders for Mailing, Printing and Packaging

***Straight Shooter brings real innovation to friction feeding!***

Revolutionary features enable our feeders to easily handle a wide range of media types and sizes from business cards to large catalogs, and almost everything in between...

**...and feeds them all straight!**

- \* Stuffed envelopes
- \* Open ended booklets
- \* Calendars
- \* Magnets
- \* Self-mailers
- \* Plastic cards or tags
- \* Labels
- \* CDs
- \* Variable thickness ***in the same stack!***

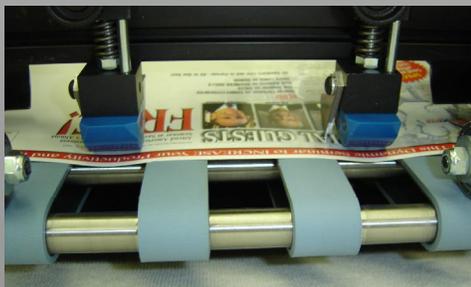


**Straight Shooter Model C-12**  
Patents Pending

**Straight Shooter takes friction feeding to a new level with these exclusive features:**

- \* Solid, heavy-duty paper guides that extend **ALL THE WAY THROUGH THE FEEDER**
- \* Repositionable Feed Belts -- Lets you customize the feeder for every piece!
- \* Independently Adjustable Separators... as many as you like!
- \* **ALL** belts can be replaced in minutes!
- \* Heavy duty shafts and bearings for long life.
- \* Four high friction feed belts **AND** three traction belts for additional friction, **ALL** repositionable!
- \* Use as many separators and belts as each job requires
- \* **Completely tool-less setup!**
- \* Clean, uncluttered design – easy to setup, easy to move, easy to service!

### **Buckle Separation™ Technology** *A Straight Shooter Exclusive!*



Straight Shooter introduced this revolutionary method of separation in 2004. Other feeders use a high friction “nip” point to separate documents. Straight Shooter eliminates the “nip” point for smoother feeding without the jams!

**We started with a simple goal... to make a feeder that feeds straight!**

Straight Shooter feeders were born out of years of frustration. With over 26 years of experience selling mailing and bindery equipment, the innovators at Straight Shooter had had enough! Enough of feeders that wouldn't feed straight... enough of feeders that weren't versatile enough... and enough of feeders that were hard to service!

We build all of our Straight Shooter feeders with the features you've been looking for!

**Several models to choose from:**



**C-12 Continuous Feeder**

**Excellent for ink jetting, tabbing, folding and more!**

Speeds: Up to 40,000 postcards per hour  
Piece sizes: Width 3.125" min. up to 12" max.  
Length 2" minimum up to 17" max  
Thickness: Single sheet to 3/8" thick  
Power: 115 vac (230 optional)  
Dimensions: 15" wide x 17" long x 19" high  
Weight: 35 lbs.

**20" Models Also Available!**

**C-12/C-20 Demand Feeders**

**Ideal for single shot or continuous mode**

*Includes acceleration table for media gapping,  
Start and Stop Photo Eyes for integrating to collators,  
folders, flighted conveyors and more.*

*Repositionable belts and complete paper guides on  
feeder AND acceleration table ensure straight  
delivery of your media!*



**Batch Counting Feeders, 12" and 20" models**

*Simple keypad control panel for batch adjustments.  
Photo eye, push button or timed restart  
Built-in acceleration table with counting sensor*

**Also Available:** Plastic Card Option for small media  
Adjustable height stand or cabinet  
Interlock and cabling for dry contact, 5, 12, and 24 vdc for integration



**Columbia, IL  
(800) 785-4177**

[www.feedstraight.com](http://www.feedstraight.com)

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